

Your art'otel art guide

# WHERE ART MEETS HOTEL

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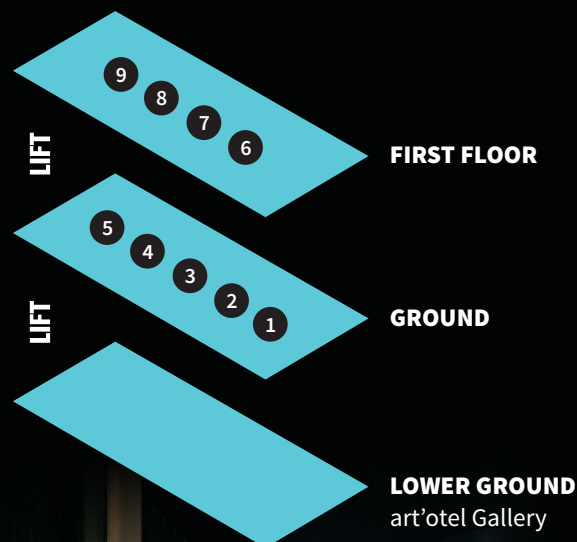
art'otel  
LONDON HOXTON

**Renowned globally, D\*Face's art transcends the conventional gallery space, embracing the urban environment as its canvas. In the art'otel London Hoxton, guests are invited to immerse themselves in an exclusive collection of bespoke pieces by D\*Face. Each artwork, specially curated for the hotel, showcases his iconic use of bold colours, comic book influences, and a touch of rebellion.**

Beyond the individual artworks, the hotel itself is a masterpiece of design and innovation. Each space, from the lobby to the guest rooms, has been thoughtfully designed to complement the art, creating a seamless blend of form and function.

Our commitment to art extends throughout the hotel, offering a unique cultural experience that enhances every aspect of your stay. Whether you're admiring a D\*Face mural over breakfast or discovering a hidden sculpture in a quiet corner, art'otel London Hoxton invites you to live within the art, making every moment of your visit unforgettable.

Join us, and immerse yourself in a world where art and hospitality merge, creating an experience like no other.

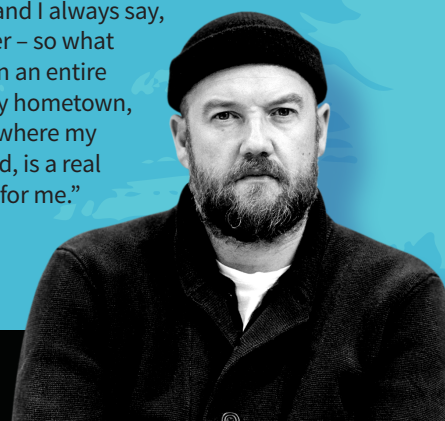


## Signature Artist D\*Face

London-based Dean Stockton, better known as D\*Face, has gained legendary status in the street art world – and for good reason. He's famous for his comic strip-like murals that satirise popular culture, instantly recognisable for their bold, eye-catching and rebellious style that blends art, design and graffiti. As well as splashing his works on the streets of London, he's taken his brush to walls large and small across the world, and created standout album covers for Christina Aguilera and Blink 182.

A true street art advocate, D\*Face opened London's first contemporary art gallery dedicated to street art in the early 2000s. Stolen Space Gallery is still going strong in Shoreditch but you can catch D\*Face's works right here, at art'otel London Hoxton.

"For me, urban art has always been about breaking down barriers, pushing the boundaries of what you expect and experimenting with every canvas I can get my hands on, and this opportunity with art'otel London Hoxton is that in its ultimate form. I've painted many walls over the past twenty or so years and I always say, the bigger the better – so what could be better than an entire hotel? It being in my hometown, on the doorstep of where my whole career started, is a real landmark moment for me."



# D\*Face X art'otel

## **Banksy originals (2004)** Outside the hotel

First found behind the Foundry Bar on Old Street, two of Banksy's iconic works from 2004 continue to captivate and provoke thought two decades later. These pieces, preserved and integrated into the structure of art'otel London Hoxton during its construction, are exemplary of Banksy's distinctive style, blending sharp social commentary with striking visual elements.

### **1 The Giant Rat**

This artwork features a giant rat, a recurring symbol in Banksy's oeuvre, often representing rebellion and the spirit of the underdog. Unlike other versions, this rat is rendered in full, holding what appears to be a jigsaw blade in one paw and a three-pronged tool in the other. These elements have sparked much debate, with some interpreting them as instruments of subversion or rebellion. The red circle around the rat's eye adds an additional layer of mystery, leaving its true meaning open to interpretation.

### **2 Television Through a Window**

Adjacent to the giant rat, this piece depicts a television set in the act of being hurled through a window. The dynamic image captures the moment of impact, with shattered glass emphasising a powerful sense of defiance. This work is often seen as a critique of media influence and consumer culture, symbolising a rejection of the passive consumption of televised content. Together, these artworks encapsulate Banksy's ability to challenge and engage viewers, turning urban spaces into canvases for dialogue and reflection. Their preservation within the art'otel London Hoxton highlights the lasting influence of street art and its capacity to redefine the environments it inhabits.

### **3 Mobile Telephone** Outside the hotel, at the main entrance

These original, iconic K2 red telephone booths date back to 1924, and they've become somewhat of a rarity in London Town in the last few decades - so much so that D\*Face's little helpers have plans of their own for it!

### **4 Adhesive Adventures Mural** Ground Floor

Stickers are at the indisputable core of not only D\*Face but urban art culture as a whole, right back to its origins in the 1960s. Just a short walk around East London is enough to tell you how vital sticker culture is to the street. In the past couple of decades alone, it's pretty safe to say that D\*Face has stuck in excess of ten thousand stickers around the world - never leaving the house without a stack in his pockets - it'd almost be worse than forgetting the front door keys! Adhesive Adventures is a D\*Face'd expression of that history and urban vernacular - classic D\*Face stickers torn up, peeled back and reimagined.

### **5 A Brush with Love** Escalator

Much like the mural that you'll find wrapped around the first floor of The Brush Lounge, this piece intertwines D\*Face's instantly recognisable characters with references to artistic mark-making and the context of creating work in an urban environment. Keen eyes will spot the iconic D\*Dog stickers and Wing Bolt logo that you can see as repeat motifs in D\*Face's work.

### **6 Smudge (Eraser Bench)** First floor

A fond addition to the D\*Face family, Smudge is a handy companion to have around for any artistic mishaps that might happen along the way. Mistakes are all part of the artistic process, you have to make a few to develop your practice but it also doesn't hurt to have a friend like Smudge to help tidy things up afterwards.

### **7 D\*Dog** First floor

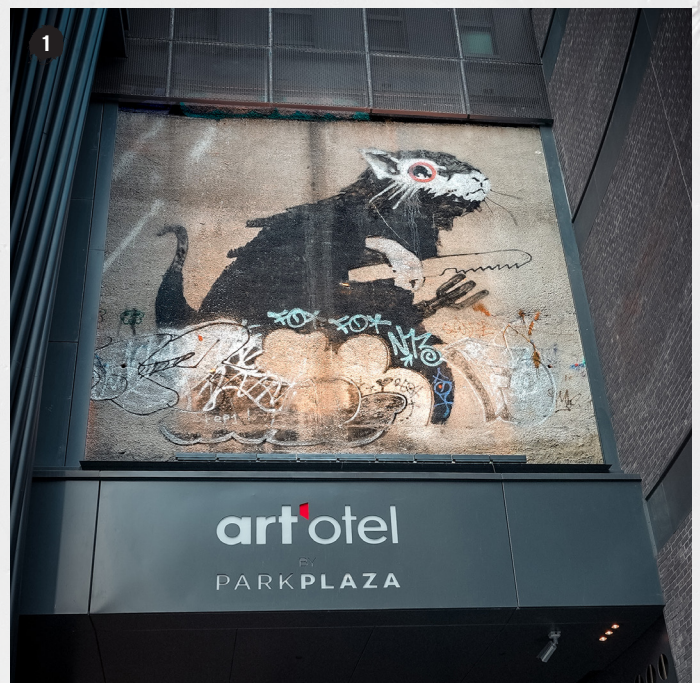
A man's best friend and D\*Face's most iconic companion. He's been there right from the start. Conceived of almost 25 years ago, doodled on the back of a paper pad, he's been drawn, pasted, stuck and painted across almost every corner of the globe, there is no separating D\*Face and D\*Dog. Oh, and one friendly reminder: they're wings NOT ears!

### **8 Creamsicle** First floor

A true one-of-a-kind, the origins of this bike are a bit of a mystery but one thing's for sure, it's had a hell of a journey. Being a '59 Triumph it must have started life in the UK, as a very different-looking bike. Strangely though, the first time that D\*Face came across it was in Las Vegas, over a decade ago now - being built under the watchful eye of Bones Legacy. Being the collector and avid motorcycle rider that he is, the artist couldn't help but bring it back home to London once more. Now it's sitting on the first floor of a hotel!

### **9 Certain Romance Mural** First floor

Having painted over 130 murals across the world, D\*Face's 'Romance' depictions are synonymous with his distinctive style. Tying the threads between an iconic host of characters, textural strokes and the marks that define them, this distinctly D\*Face collage spins a dramatic dialogue that unwinds its way across the space and throughout your traversal of the art'otel London Hoxton.



### 10 Union Jacked Guest Bedroom

Unsurprisingly, the origins of D\*Face's artwork lie in just that: defacing. The idea is to take iconic and instantly recognisable imagery and give it a signature jolt of subversion, to tweak it just enough to make you look twice and reconsider what you might otherwise be taking for granted. In this piece, the nation's flag gets the D\*Face treatment, an update for the twenty-first century and the continuation of a piece the artist conceived of back in 2014.

### 11 Rebel Racers Guest Bedroom

This piece used to be painted on the side of D\*Face's East London Motorcycle garage and coffee shop, Rebels Alliance, just ten minutes walk from this hotel. Nothing lasts forever though and neither the mural nor the shop is around any more but the nice thing is that this piece gets to carry the Rebels Alliance legacy, still well and alive in East London for those who know how to look for it.

### 12 Stuck on You Guest Bedroom

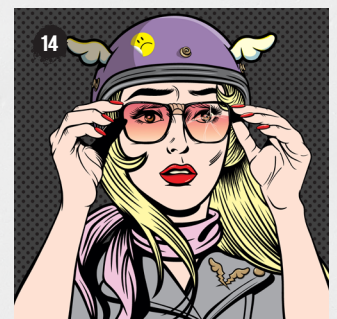
This piece is what's referred to as a hand-painted-multiple, or 'HPM'. What this means is that all the colours you see in the artwork have been hand brushed by D\*Face but the black outline has been silk-screened over the top, to trap in all of those colours. What these more loosely painted editions allow D\*Face to do is play with colour and texture in a way that you otherwise wouldn't see in an original canvas. If you look closely you can see individual brush strokes, build-ups of paint and little flicks of definition across her dress.

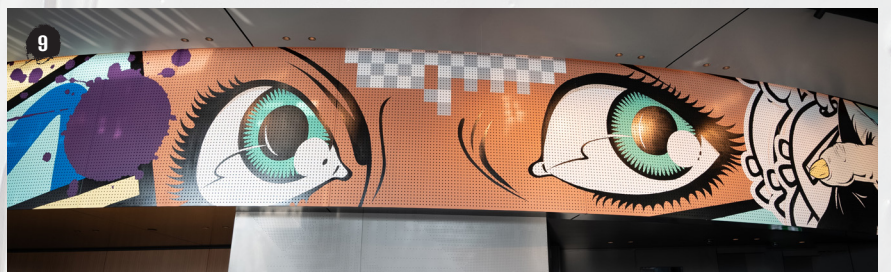
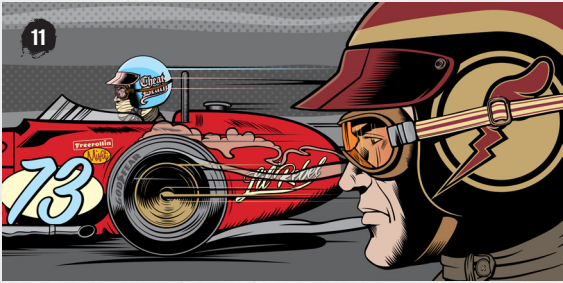
### 13 Hair Today, Gone Tomorrow Guest Bedroom

D\*Face's iconic wing motif can be seen adorning the heads of almost all of his character creations and this mysterious female figure is no exception. A head of sweeping turquoise hair somewhat conceals her emotions, leaving it up to us as the viewers to come to our own conclusions and tell our own stories.

### 14 Freerolling' Guest Bedroom

Freerolling refers to a situation in which the only way is up, with no possible downsides. This piece captures that bold, hopeful feeling of looking at life through fresh lenses - onwards and upwards. This print is a colourway of a mural that D\*Face painted in Paris, as part of a solo exhibition in 2023.







# A cultural hub in the heart of creative Shoreditch

**An ever-evolving line up of events, workshops and activities celebrating the arts, culture, wellness, food, drink and lifestyle. Check it out!**

Meet local makers, take a class, tour our collection or add to your own. The art'otel Art Gallery and art'beat cultural programme is the beating heart of our hotels. Join us for a constant rotation of exciting exhibitions, artist in residence opportunities, workshops, events, and so much more. To us, art isn't just for walls, it's a crucial component of thriving communities where locals and newcomers can unite and delight.